

Venture Dallas

"Dallas–Fort Worth stands at an inflection point where capital, talent, and ambition are converging to shape the next era of innovation-fueled growth."

Aaron Pierce

Venture Dallas Chairman, Partner at Perot Jain



SPONSORSHIP Packages

2026
Where Innovation
Meets Investment



WELCOME TO VENTURE DALLAS

\$1.4M+

RAISED IN
SPONSORSHIPS

13

EVENTS SINCE
INCEPTION -
5 SOLD OUT
ANNUAL
CONFERENCES

3,500+

EVENT
ATTENDEES
OVER 5 YEARS

68

UNIQUE
CORPORATE
PARTNERS
SINCE 2019

Our History

2018

Venture Dallas was started by a small group to amplify the entrepreneurial spirit of DFW

2021

Annual Conference is Hosted at the Bush Library for the first time and sells out

2022

Hosted first annual VIP event at Circle T Ranch the night before the Conference

2025

Venture Dallas Brings on it's First Full-Time Hire, Director

Largest Conference turn out with 500+ attendees

About Us

We are a 501c6 non-profit, volunteer led organization dedicated to growing the innovation ecosystem in Dallas-Fort Worth. We believe this is one of the best places in the world to grow companies and invest in them. We work to help startup investors understand the opportunities in the region, connect them to high-growth companies, and build collaboration among our venture capital and investment community.

The 2026 events are led by a steering committee and advisory council of venture leaders from some of the most prominent firms and companies in the region, including:

Perot Jain
Capital Factory
7-Ventures
LH Capital
Baker Tilly
AT&T Ventures
Cubit Capital
Dallas Regional Chamber
Green Park & Golf Ventures
Harbor | Mizzen + Main
Alto
DTX Ventures
Stablecore

INTRODUCING: THE STEERING COMMITTEE & ADVISORY COUNCILS



For 2026, Venture Dallas will be supported by two complementary leadership groups, the Steering Committee and the Advisory Councils, designed to balance hands-on execution with strategic ecosystem insight. Together, these groups ensure strong operational leadership, informed programming, and meaningful engagement from both investors and founders across the North Texas ecosystem.

- Steering Committee (execution + strategy)
 - Primary working group responsible for year-round planning and execution of Venture Dallas initiatives
 - Helps set annual goals, priorities, strategy, and event programming (including the annual conference)
 - Supports outreach to investors, entrepreneurs, sponsors, and ecosystem partners
- Investor & Entrepreneur Advisory Councils (ecosystem guidance)
 - Provide insight from investor and founder perspectives to guide programming relevance and value
 - Support programming by recommending speakers, making sponsor/partner introductions, and acting as ecosystem advocates
 - Serve as a curated group of respected leaders helping elevate Venture Dallas' mission and impact

2026 Programming & Sponsorship Opportunities

Venture Dallas curates a year-round portfolio of high-impact programming designed to connect founders, investors, corporate leaders, and ecosystem partners across North Texas and beyond. Our programming is intentionally structured to foster meaningful relationships, surface high-quality opportunities, and elevate DFW as an innovation hub.

Events generally fall into the following core categories, each designed to serve a distinct purposes within the ecosystem.

1 Quarterly Curated Events

- Happy Hours & Receptions
- Dedicated events around specific themes

2 Partnership Events

- Contact Kelley (director@venturedallas.org) if you are interested In partnering on an event together

3 Startup-of-the-Year

- The Startup of the Year Semifinalists Dinner brings together the region's most promising founders, top investors, and key business leaders for an exclusive evening of celebration and connection
- We honor nominees with a dinner and give the awards during the conference

4 Kickoff Reception

- Annual Conference Kickoff Reception: Invite only, reserved exclusively for C-suite and senior executive leaders

5 Annual Conference

- Annual Conference, October 22, 2026:
 - See more on the next slide.



2026 Annual Conference

The Venture Dallas Annual Conference is the cornerstone of everything we do and will represent a significant portion of the committee's focus and effort each year. In 2026, we are intentionally raising the bar—reimagining the conference experience to better reflect the caliber of the community we serve and the national profile we are building for Dallas–Fort Worth.

This year, we plan to go bigger and bolder by hosting the conference at **Old Parkland**, leveraging its multi-venue campus to create a more dynamic, curated, and high-impact experience. With access to multiple rooms and environments, we will be able to deliver parallel programming, intimate sessions, and differentiated formats that move beyond a traditional single-stage conference.

Date: October 22, 2026

Location: Old Parkland

Programming:

Rather than one continuous agenda, the 2026 conference will feel more like a curated ecosystem experience, with dedicated industry tracks happening in separate rooms.

Why We Are Evolving the Format:

- Hosted at the Old Parkland Campus, placing the conference at the center of Dallas's family office and investment ecosystem
- Designed to bring the event directly into the city's capital network where many investors already live and work
- Introduces concurrent program tracks across 3 main stages
- Includes startup pitch sessions integrated throughout the day
- Creates a more dynamic, interactive, and high-engagement conference experience that extends throughout the networking spaces and across the campus throughout the day.

What is the Kickoff Reception the night before?

The Venture Dallas Kickoff Reception at Circle T Ranch will serve as the official opening to the conference and a curated gathering the evening prior to the main program. Circle T Ranch is a private, Perot family–owned corporate campus developed by Hillwood, known for its expansive natural setting and modern event spaces designed for convening business and community leaders.



Our goal is to create the premier venture and innovation conference in Texas and a nationally respected destination for founders, investors, and operators.

2026 Sponsorship Packages

PRESENTING - \$100,000

The ultimate level of visibility and participation in Venture Dallas
Put your brand in front of hundreds of investors and high-growth companies

Industry exclusivity

3 Available

Benefits

- Presenting Level Industry Exclusivity
- "Venture Dallas 2026 powered by..." naming (used in all references)
- 6 tickets for the main event
- 4 tickets to the Venture Dallas Kickoff Reception the evening prior, reserved exclusively for C-suite and senior executive leaders
- Speaking opportunity
- Premium logo placement on Venture Dallas main stage
- Top branding on Venture Dallas event website, event signage, and event PowerPoint
- Option to submit 1-minute video clip played during main event
- Option to include up to 100-word message in post-event email
- Logo + link to company website in event app
- Featured email blast
- Featured LinkedIn post
- On-stage verbal recognition throughout the day
- Full attendee list provided after event (no emails; LinkedIn + provided info)
- First right of refusal for Venture Dallas 2027



2026 Sponsorship Packages

PREMIER - \$50,000

Elevated visibility across Venture Dallas programming and audiences
Connect your brand with top investors, founders, and ecosystem leaders

Benefits

- 4 tickets for the main event
 - 3 tickets to the Venture Dallas Kickoff Reception the evening prior, reserved exclusively for C-suite and senior executive leaders
 - Premier stage branding
 - Speaking opportunity
 - Elevated branding on Venture Dallas event website, event signage, and event PowerPoint
 - Option to submit 1-minute video clip played during main event
 - Option to include up to 100-word message in post-event email
 - Logo + link to company website in event app
 - Featured LinkedIn post
 - On-stage verbal recognition throughout the day
 - Full attendee list provided after event (no emails; LinkedIn + provided info)
 - First right of refusal for Venture Dallas 2027
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VENTURE PARTNER - \$25,000

High-impact visibility throughout Venture Dallas programming
Showcase your brand to investors, founders, and key ecosystem decision-makers

Benefits

- 2 tickets for the main event
- 2 tickets to the Venture Dallas Kickoff Reception the evening prior, reserved exclusively for C-suite and senior executive leaders
- Opportunity to introduce a speaker or panel
- Branding on Venture Dallas event website, event signage, and event PowerPoint
- Option to submit 1-minute video clip played during main event
- Logo + link to company website in event app
- Featured LinkedIn post
- On-stage verbal recognition throughout the day
- Full attendee list provided after event (no emails; LinkedIn + provided info)

2026 Sponsorship Packages

HEADLINE - \$15,000

A prominent role within the Venture Dallas experience

Connect your brand with active investors and high-growth companies across North Texas

Benefits

- 1 ticket for the main event
 - 2 tickets to the Venture Dallas Kickoff Reception the evening prior, reserved exclusively for C-suite and senior executive leaders
 - Branding on Venture Dallas event website, event signage, and event PowerPoint
 - Logo + link to company website in event app
 - On-stage verbal recognition throughout the day
 - Full attendee list provided after event (no emails; LinkedIn + provided info)
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FOUNDATIONAL INVESTOR - \$5,000

A prominent role within the Venture Dallas experience

Connect your brand with active investors and high-growth companies across North Texas

Only offered to accredited investors, angel firms, venture funds, and private equity funds

Benefits

- 1 ticket for the main event
- 2 tickets to the Venture Dallas Kickoff Reception the evening prior, reserved exclusively for C-suite and senior executive leaders
- Branding on Venture Dallas event website, event signage, and event PowerPoint
- Logo + link to company website in event app
- On-stage verbal recognition throughout the day
- List of Startups who attended the event provided after event (no emails; Company Website + provided info)



2026 À La Carte Sponsorship Packages

EVENT GIVEAWAY - \$35,000

Opportunity to partner with Venture Dallas on a co-branded attendee giveaway item, featuring both your logo and the Venture Dallas logo. Giveaway item selection and final design are subject to Venture Dallas approval to ensure brand alignment and event consistency

1 Available

Sponsor will receive:

- 2 tickets for the main event
- Full attendee list provided after event (no emails; LinkedIn + provided info)

VALET - \$20,000

Opportunity to serve as the exclusive valet sponsor for Venture Dallas, with prominent co-branded signage featuring your logo alongside the Venture Dallas logo.

1 Available

Sponsor will receive:

- 1 ticket for the main event
- Full attendee list provided after event (no emails; LinkedIn + provided info)

HAPPY HOUR - \$15,000

Opportunity to serve as the exclusive sponsor of the post-conference happy hour networking reception, featuring prominent co-branded signage with your logo and the Venture Dallas logo.

1 Available

Sponsor will receive:

- 1 ticket for the main event
- Full attendee list provided after event (no emails; LinkedIn + provided info)

RIDE SHARE - \$10,000

Opportunity to serve as the Official Rideshare Sponsor of Venture Dallas, with prominent co-branded signage at designated rideshare pickup and drop-off locations, along with recognition across related event touchpoints featuring your logo alongside the Venture Dallas logo.

1 Available

Sponsor will receive 1 ticket for the main event

LANYARDS & NAMETAGS - \$5,000

Opportunity to serve as the official lanyard and nametag sponsor for Venture Dallas, with your logo prominently featured alongside the Venture Dallas logo on lanyards and nametags distributed throughout the event.

1 Available

WATER BOTTLES - \$4,000

Opportunity to serve as the official water bottle sponsor for Venture Dallas, with co-branded bottles featuring your logo alongside the Venture Dallas logo distributed to all attendees.

1 Available

SOLD

SOLD

PREVIOUS CONFERENCE SPEAKERS



Mike Fey

Co-Founder & CEO, Island Technology



Clark Hunt

Chairman and CEO of Kansas City Chiefs and FC Dallas sports teams



Mark Cuban

Founder, Cost Plus Drugs; Investor and Co-Owner, Dallas Mavericks



Nirav Tolia

Co-Founder & CEO, Nextdoor



Dirk Nowitzki

Special Advisor, Dallas Mavericks & Hall of Fame player for NBA World Champions Dallas Mavericks



Jesse Draper

Founding Partner, Halogen Ventures



Troy Aikman

Co-Founder, EIGHT Brewing Company & Pro Football Hall of Fame player for Super Bowl Champions Dallas Cowboys



Bill Nye

Vice Chair of the Board of Directors & Chief Ambassador, The Planetary Society



Ben Lamm

Co-Founder & CEO, Colossal



Jim Lee

Founder & CEO, TXSE



Emmitt Smith

CEO, Emmitt Smith Enterprises

2025 CONFERENCE SPONSORS

J.P.Morgan



Justworks



TXSE
TEXAS STOCK EXCHANGE

VW
VELA | WOOD

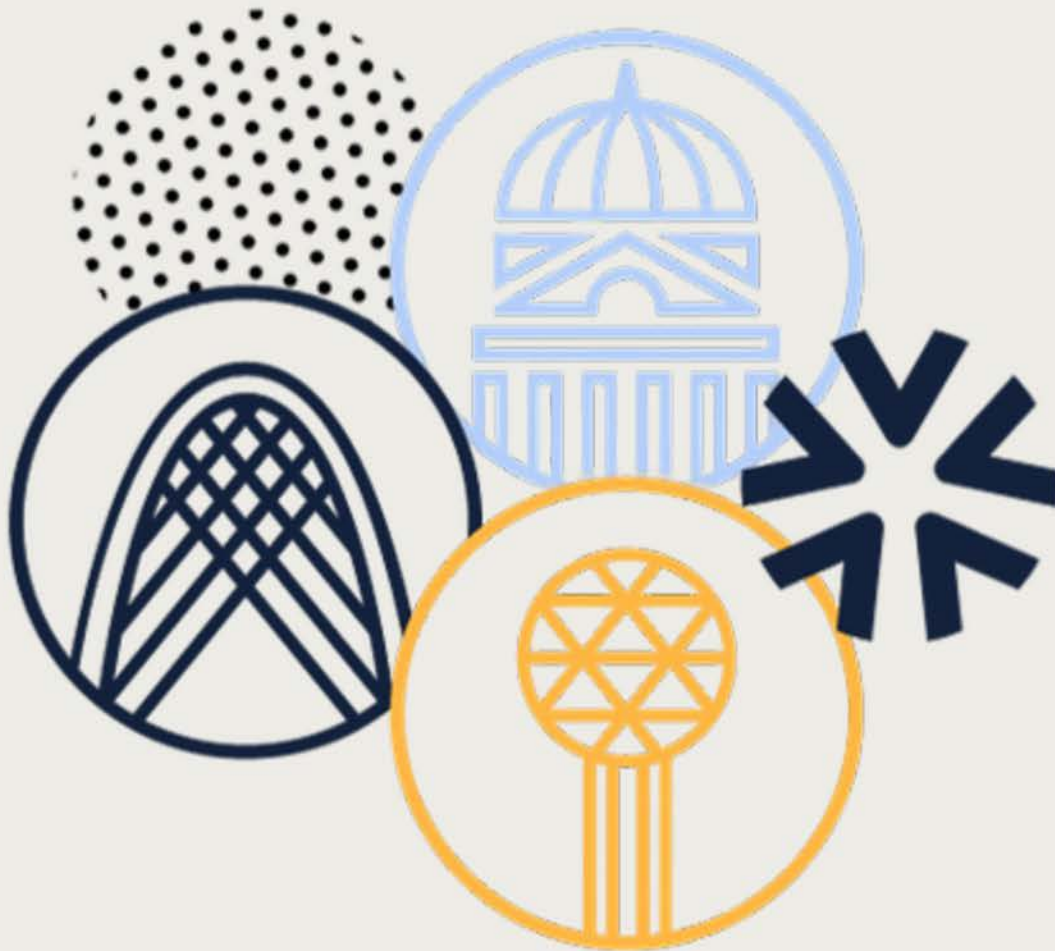


PLUGANDPLAY



Cubit Capital





WEBSITE

www.venturedallas.org

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