



Venture Dallas

2024 Annual Conference



J. Aaron Pierce

Partner
Perot Jain

Aaron Pierce is a Partner at Perot Jain, a Dallas-based early-stage investment firm backed by the family offices of Ross Perot Jr. and Anurag Jain. Aaron leads the firm's efforts in deal sourcing, investment execution and portfolio management, in addition to managing the firm's various business interests.

Aaron has over eight years of investment management and private investment experience, having managed money for various family offices, endowments and foundations across the United States.

Before Perot Jain, Aaron served as a Partner and Co-Founder of an Arkansas-based investment firm and as Managing Director of a Dallas-based Single-Family Office. Prior to launching the family office, Aaron worked at JPMorgan and was responsible for investment analysis, portfolio construction and manager selection, assisting families with complex investment strategies and generational wealth management solutions.

Aaron serves as the Chairman and Co-Founder of Venture Dallas, a Dallas-based 501c6 non-profit organization highlighting DFW's exceptional innovation and technology ecosystem to venture capitalists worldwide. Aaron also serves as a host committee member for the Great Investors' Best Ideas Conference and as a board member, observer and advisor to various portfolio companies.

Aaron earned his Bachelor of Science in Business Administration with a specialization in Finance and Investments from the Sam M. Walton College of Business at the University of Arkansas and serves as an Alumni Advisor to the Dean of the Walton College.

