

Kevin Lavelle

Co-Founder & CEO, Harbor Founder & Chairman, Mizzen+Main

Kevin Lavelle, CEO and Co-Founder of Harbor, brings a wealth of experience from his role as the Founder and Chairman of Mizzen+Main having invented the world's first performance fabric dress shirt.

From an idea initially dismissed, Kevin transformed the menswear industry with product now sold in more than 1,000 stores around the country and unforgettable partnerships with JJ Watt and Phil Mickelson.

More important than anything professional, Kevin is a loving husband and father of two wonderful children. His experience as a parent has informed every aspect of building Harbor, especially a desire to help kids and parents alike get more sleep and sanity back in their lives.

